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Hello Friend,

Excite Music is dedicated to giving every child the opportunity to experience the life-changing power of music education. Music lessons help children build confidence, creativity, and resilience while providing a safe space for self-expression—benefits that can last a lifetime.

In 2024, thanks to generous supporters like you, we awarded \$12,652 in scholarships to 12 deserving students. Unfortunately, the need for financial assistance exceeded our resources, leaving many children on a waiting list.

To help meet this growing need, we are thrilled to announce **"Play It Forward: For Music Lesson Scholarships" on Sunday, April 6th, from 3–6 PM at TAK Music Venue.** This exciting benefit event will feature live performances by students and talented local acts, including, The Cropdusters, Vessels, Alec & Abby, Bryce & Bailey, and more! Guests can also enjoy a baked potato bar, fastest drummer contest, request-a-thon (where music teachers will take song requests for donations), door prizes, and more.

Your support as a sponsor or donor will directly impact young musicians by giving them the resources they need to learn, grow, and thrive through music. **Sponsorship opportunities are outlined in the attached letter**, and we're happy to answer any questions you may have.

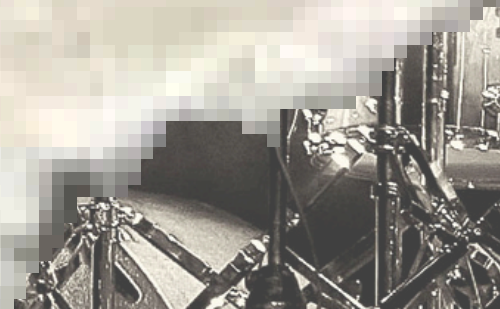
Thank you for joining us in making music education accessible to every child in our community. Together, we can Play It Forward and create opportunities that will resonate for a lifetime.

To secure a sponsorship level, please submit the [donor form](#) or connect with me via email. I'm excited to hear from you!

With gratitude,

Lisa Niemiller, director
Excite Music
Lisa@ExciteMusicFM.com
(701) 729-2557

P.S. To ensure event success, donations should be received by April 1st.





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SPONSORSHIP LEVELS - PAGE 1

Headliner Sponsor: \$3,000 (Exclusive Opportunity – Only 1 Available)

- Event Title Rights: Your business name featured as part of the event title (e.g., "[Your Business] presents Play It Forward: For Music Lesson Scholarships")
- Premium Logo Placement: Top-tier placement on all event materials, including promotional flyers, tickets, website, social media, and emails
- Exclusive Speaking Opportunity: Welcome address or closing remarks during the event
- Stage Mentions: Frequent acknowledgment during the event program
- Event Signage: Prominent signage placement at the venue
- Social Media Promotion: Dedicated spotlight posts on social media before and after the event
- Press Coverage: Featured in all press materials and event announcements
- VIP Engagement: Opportunity to distribute promotional materials/branded merchandise, provide branded prizes, or host a giveaway booth
- VIP Tickets: 12 tickets to the event (valued at \$120)

All-Access Sponsor: \$1,500 (Only 3 Available)

- Naming Rights: Recognition as an all-access sponsor (non-compete category sponsorship)
- Premium Logo Placement: High-visibility logo placement on all event materials, including promotional flyers, tickets, website, social media, and emails
- Stage Mentions: Frequent acknowledgment during the event program
- Event Signage: Prominent signage placement at the venue
- Social Media Promotion: Dedicated spotlight posts on social media before and after the event
- Press Coverage: Mention in press materials and event announcements
- Engagement Opportunity: Include branded materials in door prize giveaways or distribute promotional merchandise
- VIP Tickets: 10 tickets to the event (valued at \$100)

Platinum Album Sponsor: \$1,000

- Logo Placement: Featured on event materials, including promotional flyers, tickets, website, social media, and emails
- Stage Mentions: Acknowledgment during the event program
- Event Signage: Placement on venue signage
- Social Media Promotion: Recognition in sponsor thank-you posts on social media
- Press Coverage: Mention in press materials
- Engagement Opportunity: Include branded materials in door prize giveaways or distribute promotional merchandise
- VIP Tickets: 6 tickets to the event (valued at \$60)



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SPONSORSHIP LEVELS - PAGE 2

Standing Ovation Sponsor: \$500

- Logo Placement: Featured in a shared sponsorship thank-you section on the event website
- Stage Mentions: Acknowledgment during the event program
- Event Signage: Placement on shared sponsor signage at the venue
- Engagement Opportunity: Include branded materials in door prize giveaways
- Tickets: 4 tickets to the event (valued at \$40)

Contributing Sponsor (In-Kind Contributions): Gift Cards, Merchandise, Services, etc (these items will be used for door prizes, raffles, or silent auction.

- Acknowledgment: Business name listed in a dedicated "Contributing Sponsors" section on event signage and the website
- Stage Mentions: Thanked during the event when their prize(s) are announced
- Social Media: Recognition in a group thank-you post highlighting contributing sponsors
- Engagement Opportunity: Opportunity to include business cards, coupons, or promotional materials alongside their door prize



SCAN FOR DONOR FORM

